

Emily Ristow

(573) 823-6922 ♦ Emily.Ristow@gmail.com ♦ EmilyRistow.com

Experience

Multiplatform copy editor

September 2013 - present

Milwaukee Journal Sentinel, Milwaukee

- ◆ Post and produce digital content, including packaging related elements, updating homepage and section pages, and promoting content through social media
- ◆ Helped develop digital workflow and best practices when newsroom moved to Presto content management system
- ◆ Train others on digital production and homepage management, including workflow, best practices and our online content management system
- ◆ Edit stories and photo galleries for digital platforms by crafting SEO headlines and teasers
- ◆ Edit local news, feature and wire stories for clarity, accuracy, and Associated Press and local styles; and write headlines, cutlines and other display type for daily morning newspaper
- ◆ Copy edited several long-term projects for print and online, including “Unsolved: A murdered teen, a 40-year mystery,” “Gasping for Action” and “A Watershed Moment: Great Lakes at a Crossroads”
- ◆ Conduct interviews and record segments for “Behind the Headlines” podcast

Digital specialist, copy editor/designer

October 2009 - August 2013

The Augusta Chronicle, Augusta, Ga.

- ◆ Helped lead digital-first initiative by training and creating reference materials for reporters, editors and designers on new workflow and content management system
- ◆ Led development and design of Augusta Golf! iPad app featuring Masters Tournament coverage; trained others on Adobe Digital Publishing Suite and designing for app
- ◆ Developed workshops and provided training for a Ukrainian newspaper staff as part of the Ukraine Media Partnership Program through IREX
- ◆ Worked with editors to determine placement and play of stories online and in print
- ◆ Posted stories to AugustaChronicle.com and packaged them with accompanying photo galleries, videos and other digital elements
- ◆ Worked as wire editor to select news and feature stories for the daily paper
- ◆ Edited and wrote headlines for news, sports and features for digital and print
- ◆ Designed front page; Metro, Sports and features fronts; inside wire, local and sports pages
- ◆ Designed for special sections, including the award-winning Masters Tournament section

Dow Jones News Fund editing intern

June - September 2009

Cape Cod Times, Hyannis, Mass.

- ◆ Designed news, features and sports pages, special coverage after Ted Kennedy’s death
- ◆ Attended two-week intensive editing training before internship

Assistant news editor/designer, reporter

January 2007 - May 2009

Columbia Missourian, Columbia, Mo.

- ◆ Updated and maintained website; designed online packages using Dreamweaver and Flash
- ◆ Researched and developed a prototype for a new ColumbiaMissourian.com as part of a team
- ◆ Supervised student copy editors; selected wire stories for daily newspaper and website
- ◆ Designed front pages on deadline; designed features packages for weekend edition
- ◆ Reported general news stories, including a series exploring cable television franchising

Reporting intern

June - August 2008

The Associated Press, London Bureau, London, England

- ◆ Conducted street reporting, interviews, research and writing for hard news and features originating from the London Bureau and other AP bureaus around the world

Education

University of Missouri

- ◆ Bachelor of Journalism, Print and Digital News, May 2009
 - ◆ Summa cum laude
 - ◆ Kappa Tau Alpha Honors Society
- ◆ Bachelor of Arts, Political Science, May 2009
 - ◆ Senior honors thesis
 - ◆ Departmental honors
 - ◆ Summa cum laude
 - ◆ Pi Sigma Alpha Honors Society
- ◆ Multicultural studies certificate, May 2009
- ◆ Honors certificate, May 2009
- ◆ Journalism study abroad, London, May - August 2008

Digital Skills

- ◆ **Programs and coding**
 - ◆ Adobe InDesign, Photoshop, Illustrator, InCopy, Digital Publishing Suite, Dreamweaver
 - ◆ Final Cut Pro, iMovie
 - ◆ HTML, limited CSS and Javascript
 - ◆ Microsoft Office
- ◆ **Content management systems**
 - ◆ Print: Falcon, Plan System, DTI, ContentWatch, NewsGate
 - ◆ Web: Presto, Django, Drupal, Clickability, WordPress
- ◆ **Analytics**
 - ◆ Chartbeat, Omniture and Google analytics
- ◆ **Social and sharing**
 - ◆ Facebook, Twitter, Snapchat, Instagram, LinkedIn, Google+, Hootsuite, ScribbleLive, Storify, YouTube, Brightcove